

MEDIA RELEASE

Judo Bank launches SME-focused Federal Budget insights package

October 8, 2020

Australian small and medium-sized businesses (SMEs) looking for a clear and concise explanation of how key measures in the Federal Budget will impact their business are now able to access a comprehensive insights package from Judo Bank.

Judo's Federal Budget insights package includes an eBook compiled and co-authored by one of Australia's best-known economists, Professor Warren Hogan, and a special edition podcast featuring Judo's co-CEO, Joseph Healy, and Chief Relationship Officer, Frank Versace, as well as Professor Hogan.

Mr Healy said:

"This is the most important budget for Australia's small business community in a generation, given the unprecedented economic challenges and social dislocations caused by COVID-19.

"We welcome the bold and substantial support offered to SMEs by the Federal Government in this Budget.

"As part of Judo Bank's commitment to be the most trusted business bank in Australia, we are offering this Federal Budget insights package to all SMEs whether they are a customer or not.

"This package was compiled and co-authored with renowned economist, Professor Warren Hogan, and provides SMEs with a Budget overview as well as a detailed, practical analysis of the full suite of measures designed to support Australian SMEs recover from the pandemic."

Professor Hogan said:

"This is an optimistic Budget; an economic statement that charts a medium-term path to recovery with confidence and commitment from the Commonwealth Government.

"This Budget insights package cuts through the complexity and jargon to help SMEs better understand and take advantage of everything that is on offer, so that together we can push through and beyond this crisis in better shape than before."

To find out more, please visit: <https://www.judo.bank/federal-budget-2020>

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